

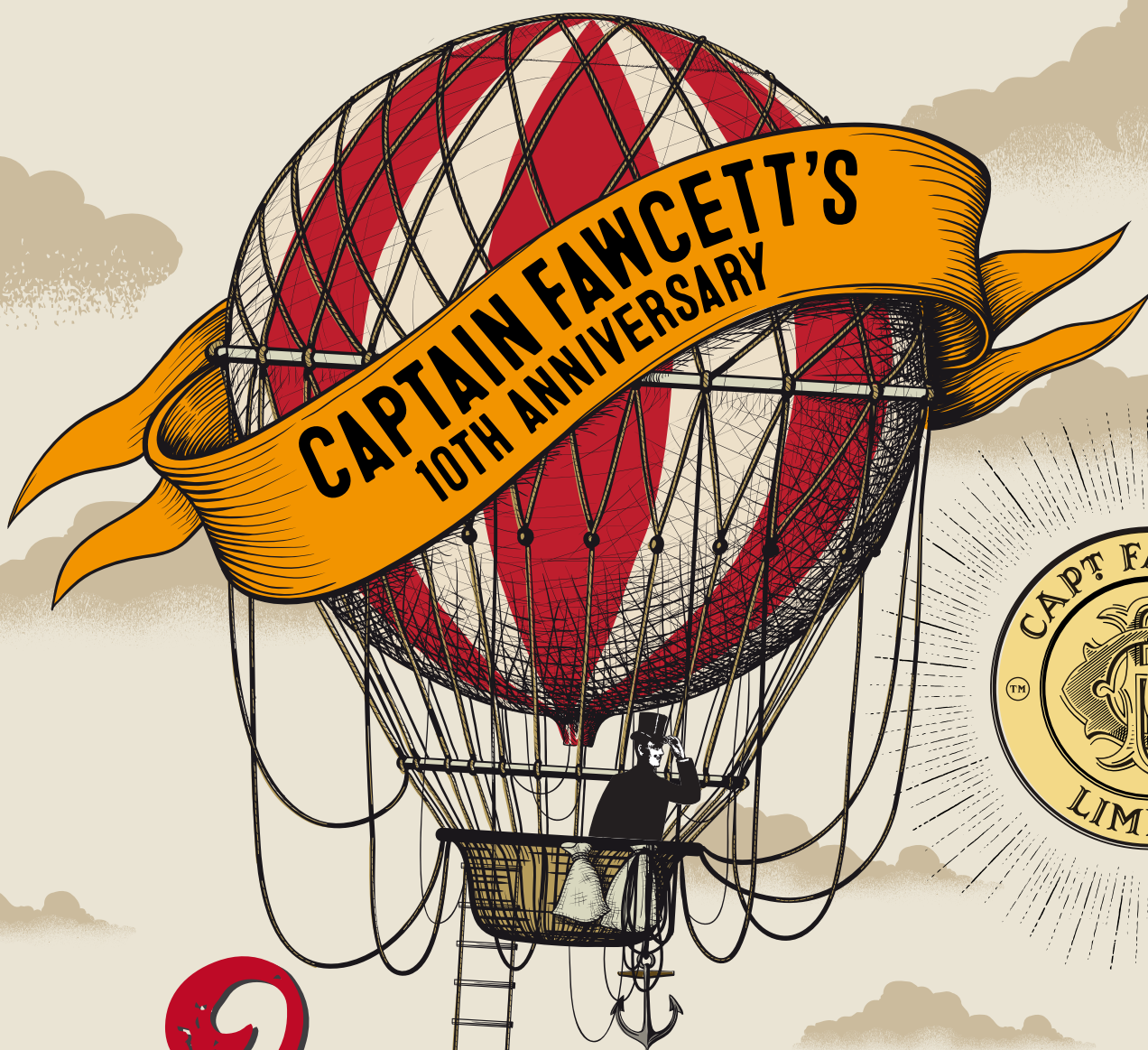


Fawcett Times

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WWW.CAPTAINFAWCETT.COM



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All aboard!

Captain Fawcett's 10th Anniversary
HUZZAH has commenced...
You are cordially invited to join him,
in this his year of celebratory misadventure!
MMXX

THE TIN MAN

It all began with a tin.

ONCE UPON A time on the stove of a humble kitchen in Norfolk, a sleepy English backwater, a short hairy man was concocting a stiffening remedy for his droopy moustache. Little did he know, as he stirred the wax in an old baked bean can, that his experiment would lead to marvellous adventures across the globe, the like of which he had never imagined. Fast forward a really quite incredible 10 years with many wonders seen. That hairy little chap is now proud to be the Right Hand Man of one Captain Peabody Fawcett, Royal Navy Rtd. A veritable hirsute Hobbit to the Captain's wise Wizard.

And thus the dawn of this new decade is most auspicious for 2020 is none other than the 10TH anniversary of Captain Fawcett Limited - Huzzah! What treats will unfold as the seasons roll by? The Captain has many excitements and intrigues up his precisely pressed sleeve so stay tuned for news to tickle, tempt and tantalise.

Each month of this 10TH anniversary year the Captain will announce a celebratory huzzah. Keep a keen eye on social channels for the latest news updates.

And finally... *Thank you.* Quite simply, thank you all.

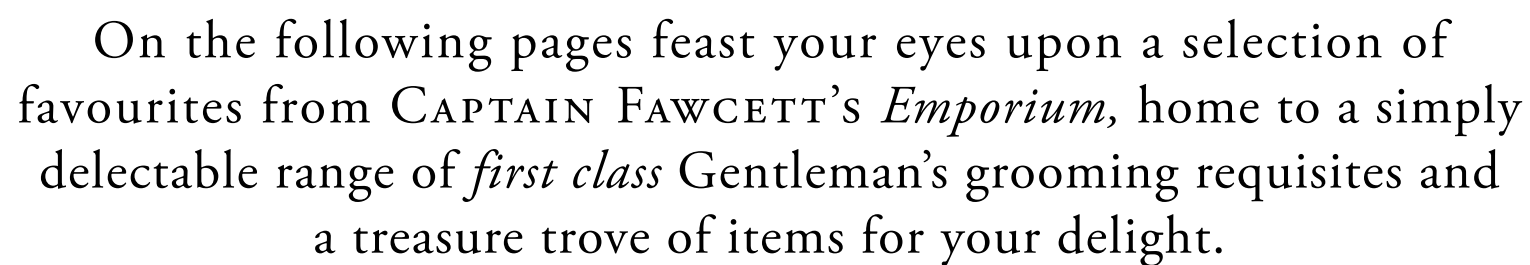
Without your quite extraordinary and most astounding loyal support that aforementioned little fellow in Norfolk would still be alone with his bean tin.

In truth there is nothing that stiffens the upper lip like the love of one's dear companions and in that humble joy, Captain Fawcett counts himself among the most fortunate gentlemen in this wonderful world.

I now raise a glass of *Gentleman's Stiffener* to all our friends, old, new and to those we have yet to meet. I am most honoured to share this road with you.

Carry on...

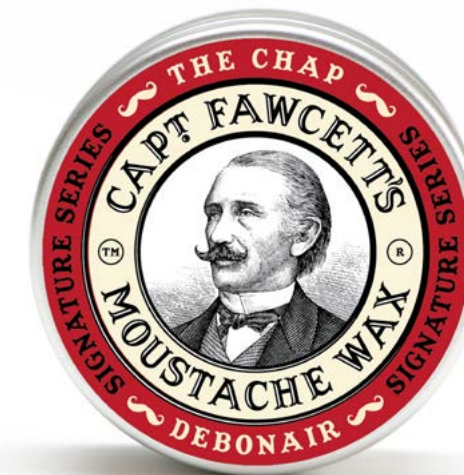




**TOOTHBRUSH WITH NATURAL BRISTLES
TWEED WASH BAG WITH COMPLIMENTARY DHOBI BAG**



Toodle-pip.





Captain Fawcett's Barberism collaboration with Sid Sottung has produced an elegant 100% cotton t-shirt for the sartorially discerning gentleman.

MENS: S/M/L/XL/XXL/XXXL

KEEPING A STIFF UPPER LIP

The Captain's aphorism, nay his byword for his very being has been immortalised onto a rather fine cotton garment. 100% organic & ethical vintage washed charcoal grey t-shirt is available for both ladies & gentlemen. Carry on...

MENS: S/M/L/XL/XXL
LADIES: S/M/L/XL



Captain Fawcett's Triumphant collaboration with actor, co-median & all round good egg Rufus Hound has resulted in not only a splendid grooming range but also a rather fine t-shirt. 100% organic & ethical vintage washed olive green t-shirt, available for the gentleman who enjoys the finer things in life.

MENS: S/M/L/XL/XXL

Show your support for Captain Fawcett's handmade patent pomades whilst Keeping a Stiff Upper Lip Regardless and cool under the collar to boot!

Available in both Gentleman's and Ladies sizes:

WHITE 100% COTTON

MENS. S/M/L/XL/XXL
LADIES. S/M/L/XL/XXL



CAPTAIN FAWCETT'S
RANGE OF SIGNATURE SERIES
EAU DE PARFUMS

Not to be
sniffed at!



Triumphant

A Triumphant collaboration between Captain Fawcett and actor, comedian & all round good egg *Rufus Hound* has resulted in this rather splendid Eau De Parfum. A delightful fragrance somewhat reminiscent of the balmy days of Spring; olfactory rural stimuli reaped whilst riding his beloved motorcycle thru England's green & pleasant countryside.

A heady perfume boasting top notes of Bergamot, Lime & Ylang, mid notes of Blackcurrant, Clove & Galbanum supported by the earthier base notes of Sandalwood, Ambergris & Musk.

BOOZE & BACCY

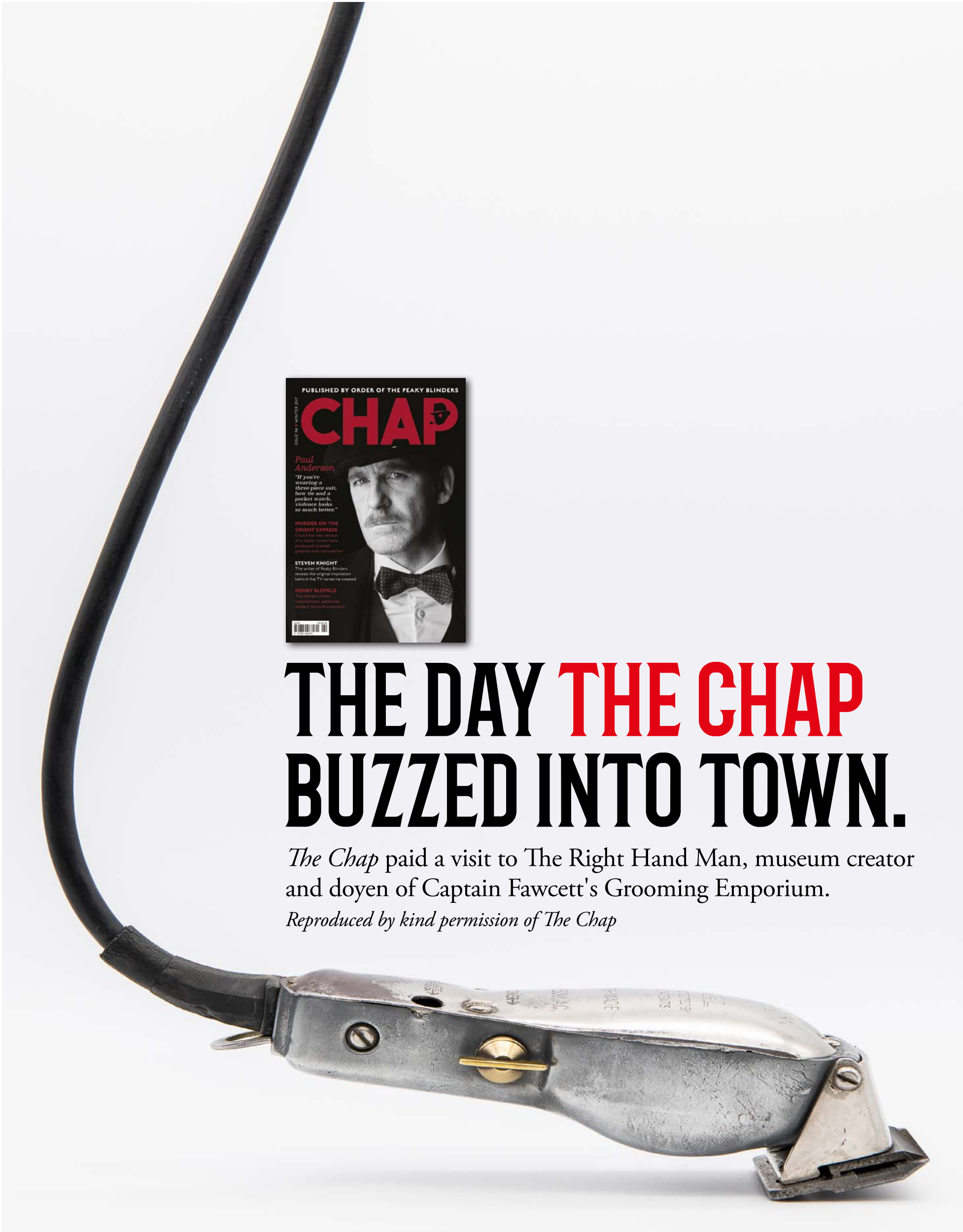
It is the Captain's great pleasure to partner World renowned Dandy & Gentleman about town and Barberside Companion of the Road, *Mr Ricki Hall* in concocting this delectable bespoke Eau De Parfum.

Top notes of bay rum, zesty orange & bergamot combine with luxuriant base notes of honeyed fresh tobacco leaves, dusty aromatic frankincense, maple-like benzoin & warm exotic vanilla bean & layered with mid notes of fresh galbanum, white thyme & coriander.

Barberism™

A blend of tradition and contemporary style informs Captain Fawcett's bond with Barber Educator *Sid Sottung*. Together they have produced a most outstanding Eau De Parfum, a timeless & yet refreshingly elegant scent with top notes of Lime & Orange, mid notes of Rose & Galbanum along with the earthier base notes of Cedarwood, Patchouli & Musk.

In truth, a simply delightful alchemic concoction has been created for your delectation... *Huzzah!*



There is no need to ask why create a museum of male grooming accoutrements in the first place (for it is an absolutely capital idea), but is yours the very first in the world? I wouldn't claim Captain Fawcett's Marvellous Barbershop Museum to necessarily be the first in the world, as many barbershops have traditionally collected items of interest. However, when one considers the size of the collection, I do believe this to be the largest.

Do you recall the very first grooming accoutrement you ever acquired, and if so, where? It was in the city of Bath Spa that I first came cross a really beautiful men's grooming set in a leather case housing glass and silver bottles; it was and is simply stunning. If I recall correctly, I paid about £200 for it. What was particularly interesting was the discovery of a quaint mentholated spirits burner that completely folded out and had a rest made for tongs. Unfortunately, it was missing the tongs but some years later, in a small antique shop in Holt, Norfolk, I spied a glass cabinet in which was a small leather case that traditionally would hold a mother-of-pearl fruit knife or some such. Something drew me to it and, lo and behold! Inside were some exquisite ivory-handled moustache curling tongs that folded in half and, unbelievably, perfectly fitted the burner.

Which item do you have the most examples of? Razors, I have an absolutely ginormous collection of razors dating back to the year dot. I have some very early examples of cut throat razors in papier-mâché boxes with some simply splendid examples of the 7-day cut throat razor sets, including one crocodile skin box that originated from the Royal Automobile Club. Moving through history, I have many variations of the safety razor, a development arguably invented by King Camp Gillette, which made his fortune. It is fascinating that gentlemen began shaving with cut throat razors, then adopted the safety razor en masse, yet now men's grooming has gone full circle and returned to the desire for very beautifully crafted cut throat blades for one's personal use. Along with their reintroduction into barbershops, where the skill required to wield such an implement has always been highly prized, not least by the nervous customer!

What is the oldest item you have? The oldest item dates back to 1650; it's a cut throat razor with poetry inscribed on the blade. Even the esteemed and well-known razor authority and dedicated collector

Renzo Jardella, who's written a number of books on this subject, hasn't come across an example of such astonishing quality. Which makes this in fact the best-known surviving example; it was found concealed behind a drawer in an antique cupboard, along with some hair and other hidden long-lost keepsakes. At nigh on 400 years old, it's priceless.

When did man first begin to pluck the unruly hairs from his chin? Well, I think that probably dates back to the first Neanderthals mate making complaints about his beard being a little too prickly. Seriously, there are examples of men trying to smooth their face with sharpened flint and all sorts of peculiar items – although, as we know, facial hair was extremely popular in some cultures. Alexander the Great was an advocate of men removing all facial hair, yet in other societies it was considered somewhat effeminate not to have any facial hair. Even today, in countries like Afghanistan, it's considered unmanly to be clean shaven. And these observations are not merely fashionable, it matters hugely when encouraging either trust or authority. Indeed, at certain times, British troops have grown beards in a bid to be taken seriously by the indigenous population and there are endless examples of such considerations throughout history and differing cultures.

Is there much of a distinction between gentlemen's grooming accoutrements and those aimed at lesser-moneyed folk – or are all men equal under the blade? That's a most interesting question and really how my collection came about. At some time, every man and boy has most definitely had a haircut and, as he matures, will have had a shave. Now the barber in attendance might have been a most humble shave-wallah sitting cross-legged on the streets of Mumbai, with nothing more than a broken mirror and an old blade, or the retained barber of an Al Capone type chap, whose personal tonsorial artist would come to his hotel every day to attend to his hair, nails and so forth. The quality and expense of the tools used will change but all are employed for the same purpose, so my collection traces the cheapest disposable plastic razor to, for example, an Art Deco silver and ivory handled shaving brush, beautifully engineered for precision shaving.

The bottom line in gentlemen's grooming is that there is something for everyone, and my collection represents that. For example, the 7-day razor sets might be worth £600 -700; however the ivory sets

Attention all Visitors. Captain Fawcett's Marvellous Barbershop Museum is located on the mezzanine of Captain Fawcett's Emporium, where you will also be able to sample and purchase from the full range of Captain Fawcett's Simply First Class Gentleman's Grooming Requisites.

Please Note: Captain Fawcett would recommend all visitors to call in advance of your visit.

Captain Fawcett's Marvellous Barbershop Museum.
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info@captainfawcett.com
www.captainfawcett.com

are priceless. It's fantastic that these items have survived and not been lost or destroyed.

Do you have any items in your collection that didn't catch on during the early invention of grooming devices? Well, there are all kinds of razor sharpening devices, beautiful but over-engineered and some of those really failed to catch on. The Rolls razor from the 1950s is something that people bought as a present and everyone had one, but it really wasn't used. There have always been fad items guaranteeing to keep your razor blades sharp or reduce the actual costs of razors. Dating back, a regular client on visiting his barber would have had his own shaving mug and his personal razor. You will quite often find examples of cut throat razors in cardboard boxes with customer's names written on them. A chap would walk into his barbershop and the barber would get down his mug with his blade. That practice, along with so many others, has long gone. A barber nowadays will use a disposable cut throat blade, which is replaced after every shave.

Your collection spans the entire globe. From which country do the oddest devices originate? The collection hosts items originating from Great Britain, America, Germany, Spain and Holland and in truth are but variations on a theme. The German bleeding bowl, dating from 1866, takes some beating, but I will leave it to the visitor to decide as to which is the oddest!





Maharajah

Long ago, in the hills of Rajasthan, two men formed a lifelong bond. The Maharajah greatly admired Captain Fawcett's legendary *stiff upper lip* whilst the Captain was most impressed by his friend's magnificent facial follicles, denoting a noble Rajput heritage.

To mark their lifelong brotherhood, Captain Fawcett is delighted to present an outstanding new *Signature Series* in collaboration with Viraj Singh of The Jodhpur Company. Conjuring a bygone world, this astonishing harmony of fragrant oils is evocative of myths & men, woven with a thousand years of memory, a homage to the Maharajah's beloved homeland.

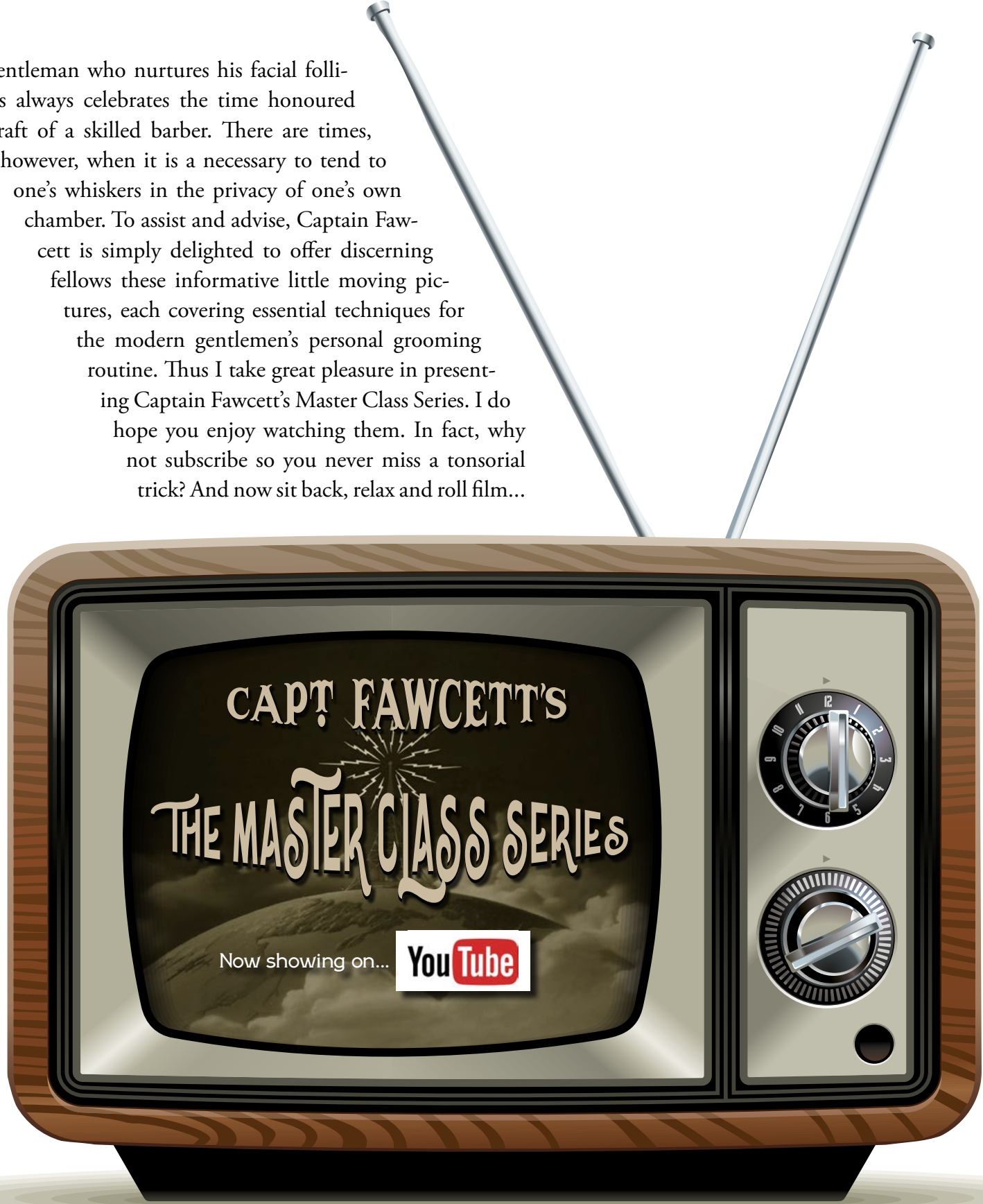
Redolent of balmy air perfumed with aromatic smoke & crush of bright petals stirring the heat of enchanted Indian nights, the Captain's master blender has woven heady rose with peppery spice, rich musk, cedar & leather studded with dazzling citrus top notes; a majestic evocation of ancient power refined into a most elegant fragrance that entirely befits the modern gentleman.

The Maharajah range of Moustache Wax, Beard Oil & Beard Balm will be available from the end of February 2020.

All Hail the Hirsute



A gentleman who nurtures his facial follies always celebrates the time honoured craft of a skilled barber. There are times, however, when it is a necessary to tend to one's whiskers in the privacy of one's own chamber. To assist and advise, Captain Fawcett is simply delighted to offer discerning fellows these informative little moving pictures, each covering essential techniques for the modern gentlemen's personal grooming routine. Thus I take great pleasure in presenting Captain Fawcett's Master Class Series. I do hope you enjoy watching them. In fact, why not subscribe so you never miss a tonsorial trick? And now sit back, relax and roll film...



WAX YOUR MOUSTACHE

Mastering the art of a 'Keeping a Stiff Upper Lip Regardless' is quite simple once you have the hang of it.

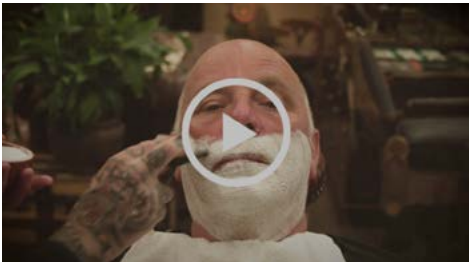
For those seeking advice, I suggest watching this delightful little film made by the Right Hand Man... he is really rather good at waxing his whiskers which should come as no surprise.



APPLICATION OF BEARD OIL

Want to know more about Beard Oil & master applying in the right way, this highly instructional and most entertaining film is for you.

Presented by dear chum, Gentleman & Rogues Barber and founder of All Us Men, Mahesh Hayward.



THE PERFECT SHAVE

How does one achieve a simply exceptional shave, one which caresses a valiant visage with a blade so keen it leaves one's chin as smooth as a silk scarf?

Simply watch the master barber Mahesh Hayward succeed at this most sensitive of tasks using our very own Captain Fawcett's victoriously vegan brush, superb Scapicchio Shaving Soap & an assortment of other shaving essentials.



BEARD BALM

The latest Fawcett Master Class in which Mahesh Hayward administers nourishing beard balm to the wondrously snowy whiskers of Captain Fawcett Ambassador Kenneth Johnsson whilst explaining how to do the same at home.



BARBERSRIDE



Calling all Saddle Tramps & Gentlemen of the road!

Who is with us?

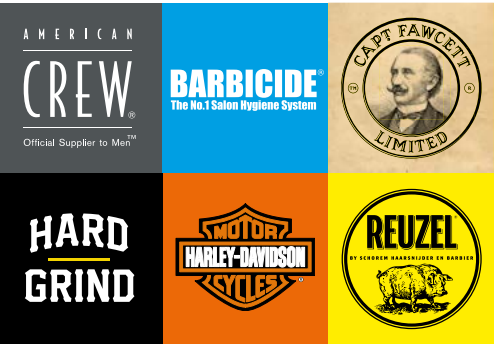
This summer Captain Fawcett will take to the open road in fine company for yes indeed... *We Ride Again*. The 4th annual BARBERSRIDE will sally forth from 8th-13th August helping to raise funds for the most marvellous British children's charity *Make-A-Wish* which brings to life the magical dreams of seriously ill children.

Will you join these merry adventurers, united by a passion for bikes, barbering and bonhomie?

Fawcett's very own Right Hand Man, Richie Finney, will be back in his ever forgiving leathers as one of BARBERSRIDE'S founding members, joined by chums from throughout Europe and, perchance, beyond. Captain Fawcett is a key sponsor of BARBERSRIDE which gathers industry leaders, barbers and bikers on a journey of camaraderie and community.

Whatever the weather hurls down, this merry band takes to the highway before evening gatherings which have become the stuff of legend. Such comradeship can be known only by those who ride together in fellowship bound by a common purpose.

Sign up here: www.barbersride.com



Become a Sponsor

BARBERSRIDE is sponsored by the best of the best in the business. Can you cut it as a BARBERSRIDE champion? Then jolly well get on the old blower, or indeed, pen an email and have a chat! BARBERSRIDE will be glad to hear from you. jenna@captainfawcett.com

£39,000 raised to date

Benefiting *The Lion's Barber Collective*, London's *Great Ormond Street* and Liverpool's *Alder Hey* children's hospitals. Last year we raced past the target with a phenomenal £18,000 for *Make-a-Wish* and by Jove we're determined to crack that record in 2020.



You may well be aware that Mr Ricki Hall once worked as a mechanic for his father John at the family business, the Highway Motorcycles garage just outside Wolverhampton city centre. Indeed, it was in memory of his beloved Dad that Ricki joined forces with Captain Fawcett to create the award winning Booze & Baccy range of grooming products.

What you may not know is that this dapper modern dandy once spun his wheels in good old fashioned Wolverhampton dust, racing Motocross since the tender age of 4.

Riding off road, low down and dirty, Ricki could handle a bike in all weathers. But what he didn't have was a licence to take his wheels on the public highway. How then was he to join the BARBERSRIDE, an epic 5 day journey around the UK to raise funds for charities close to his heart?

Duty called and Ricki was determined to take to the road. Calling upon Lind Harley Davidson in Newmarket to kit him out with all he needed to go legit, Ricki set his mind to taking his test purely to join BARBERSRIDE 2019. Naturally our hero triumphed, exchanging Learner for Licence, and as such will once again be taking to the highways on his motorcycle as part of BARBERSRIDE 2020.

So, if you can't ride – learn! If you don't have a bike – beg, borrow or buy one... what are you waiting for?

See you on the road.

www.lind.co.uk/harley-davidson



Fawcett Ambassador and full-throttle Prince of the Road, Mr Ricki Hall, with his eyes on a new horizon... ride on sir!

Photograph: www.iaincrockett.com

THE BRITISH BEARD AND MOUSTACHE CHAMPIONSHIPS AND THE LIONS BARBER COLLECTIVE. 20TH AUGUST 2020 RUGBY



Captain Fawcett is delighted to be the sponsor of the British Beard and Moustache Championships official "Pre-Match Warm Up", this will be a gathering of epic hirsute proportions on Friday 21st August, kick-off is at 7pm at the wonderful Merchant's Inn, Rugby.

The Captain is also pleased to announce his sponsorship of two categories at the Championships, the *Handlebar* and *Full Beard Over 12" Styled Moustache*. So dear chums, get growing and do drop by the Captain's pop up Emporium and say good day!

This bi-annual celebration of heroic hair is this year sponsored by Honest Amish and hosted by #ibeardclub in association with The Whiskered West Midlands for the location is Rugby, yes indeed, that fine English town renowned for gentlemen playing with their oddly shaped balls. (I say!)

Funds will be raised for the magnificent work of the Lions Barber Collective who raise awareness of mental illness and aim to prevent suicide by creating 'Barber Talk' training that enables barbers to recognise, talk and listen out for symptoms of depression.

No stranger to such concerns himself, Captain Fawcett joined their mission by creating Fawcett's Physician Mentholated Moustache Wax, a decongestant wax from which a percentage of all sales benefits The Lions Barber Collective.

Please remember chums, if you're feeling a little blue, don't forget, you can always chat to your barber.

www.tbmc.ibeardclub.co.uk for details!

Mr Russell Bristow, Fawcett Ambassador, is here pictured in a simply superb bespoke suit by Joshua Kane of Fitzrovia, is the current Dali Moustache World Champion. Huzzah! At the BBMC he was a handlebar finalist in 2016 and 2018 - will he pull off the win in 2020? Very best of luck sir!

Portrait www.iaincrockett.com





EAU DE PARFUM

BEARD BALM

BEARD OIL

MOUSTACHE WAX

T-SHIRT

